

SUNBURY UNITED FOOTBALL CLUB



SPONSORSHIP PACKAGES 2026

S.U.F.C

EST - 1973



#sufcstrengthinunity

WELCOME



As we reflect upon the accomplishments and successes of the past year, I am thrilled to share some exciting developments and achievements within our community.

2025 was another remarkable year for our club, with continued growth across all areas and an especially strong increase in junior membership. This surge of interest, particularly among our younger players, highlights the positive impact of our efforts to create an inclusive and welcoming environment for everyone.

This enthusiasm reinforces the importance of promoting inclusivity and providing opportunities for all members, regardless of age, gender, or experience, to engage, develop, and excel within our club.

Looking ahead to 2026, our committee is committed to building on this momentum. With junior membership thriving, we anticipate even greater growth as we strengthen our programs, pathways, and support structures for players at every level.

We are especially proud of the progress made in expanding opportunities for girls and female players, and in 2026 we will continue to grow and support our Women's and girls teams. Our vision is to create genuine pathways for female participation and leadership within the club, reflecting our dedication to inclusivity and diversity at every level of the game.

We also recognise that none of these achievements would be possible without the generous support of our sponsors and partners. Your commitment has played a pivotal role in fostering a sense of community, providing opportunities for growth, and creating a positive environment for our members.

As we embark on 2026, we sincerely hope we can count on your continued support. Together, we can build upon the successes of the past and work towards creating an even brighter and more inclusive future for our organization. The strength of our club has always been founded on the generosity and partnership of our sponsors and members. These contributions are invaluable as they cover operating costs and enable us to build a strong, sustainable, and high-quality club.

I am reaching out to both current and future sponsors to invite you to partner with us in 2026 and beyond. Your support will help us invest in the future of our club and especially in the development pathways for our junior members. Our kids need your backing to create a sustainable journey from grassroots to senior football. We are determined to make SUFC a destination club—not just a stepping stone. We will continue to be the best community club we can be: an inclusive, diverse, and family-friendly environment, while striving for a culture of excellence.

If you own a business, believe in Community clubs and love football, we ask that you become our sponsor. We have multiple levels of sponsorship, from \$800 up to \$8,000.

Finally, nothing would be possible without our collective family of players, members, supporters, and above all—our sponsors. With your help, allied to our strong passion for community, connection and love for football, we look forward to a successful 2026.

Sherridan Long
President



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OUR HISTORY



Our story began in 1973 when a group of passionate expatriate Europeans, including J. Minette, W. Lecch, J. Roden, S. Cupples, B. Kelly, R. Buckland, and L. Smedley, came together with a shared vision: to bring the beautiful game to the Sunbury area.

In our inaugural year of 1974, Sunbury United entered the Western District League, a bold step for a newly formed club. Despite the challenges of being in a competitive league, our senior team emerged as league leaders, and the reserves secured a commendable fifth place. This early success set the stage for what would become a rich history of achievement and camaraderie.

One of the defining moments in our history occurred in August 1975 when, in the first of many collaborations with the local council, an old paddock was transformed into what is now our cherished home—Langama Park on Mitchells Lane, Sunbury. This move marked not only a physical relocation but also a symbolic commitment to the growth and development of our club.



OUR HISTORY



Over the years, our teams consistently showcased their prowess, regularly finding themselves in the top half of the ladder. The tireless dedication of our players, coaches, and supporters helped build a legacy that we proudly uphold today.

The 2023 celebration of our 50th anniversary is a testament to the resilience, passion, and unity that define our club. Sunbury United FC has become an integral part of the Sunbury community, and we owe our success to the unwavering support of our members, families, and supporters.

As we embark on the next 50 years, we do so with a sense of excitement and anticipation. The Sunbury United Football Club looks forward to shaping the future alongside our dedicated community. Together, we will continue to build on our legacy, fostering a love for the game and creating memories that will resonate for generations to come.

Thank you for being an essential part of our history, and here's to the next 50 years of Sunbury United Football Club!



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CLUB OVERVIEW 2023 SEASON

OVER 350 MEMBERS

Members are all registered players for the above mentioned season



3

SENIOR MEN'S TEAMS



0

SENIOR WOMEN'S TEAM



18

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



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CLUB OVERVIEW 2024 SEASON

OVER 400 MEMBERS

Members are all registered players for the above mentioned season



3

SENIOR MEN'S TEAMS



1

SENIOR WOMEN'S TEAM



18

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



FOOTBALL AUSTRALIA CLUB CHANGER
CLUB OF THE YEAR



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CLUB OVERVIEW 2025 SEASON

OVER 450 MEMBERS

Members are all registered players for the above mentioned season



4

SENIOR MEN'S TEAMS



1

SENIOR WOMEN'S TEAM



26

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



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CLUB NUMBERS SPONSORSHIP REACH



WEBSITE

WWW.SUFC.COM.AU



2,900 FOLLOWERS

FACEBOOK NETWORK



1,230 FOLLOWERS

INSTAGRAM FOLLOWERS



OVER 600 MEMBERS

AFFILIATION WITH THE SUNBURY UNITED SPORTING CLUB



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SPONSORSHIP OPPORTUNITIES

Join the Sunbury United FC Family: Partner with Us and Grow Your Brand!

At Sunbury United FC, our sponsors are more than just supporters; they are an essential part of our vibrant, community-focused club. By partnering with us, your business will thrive in a professional and welcoming environment that prioritizes family values, community spirit, and a passion for the beautiful game.

Why Partner with Sunbury United FC?

When you sponsor Sunbury United FC, you're joining a dedicated group of volunteers committed to spreading the joy of football throughout our community. We proudly support both junior and senior players, providing a safe and nurturing environment where all participants can learn, grow, and enjoy the game. Your partnership will help us continue to create opportunities for everyone—from our youngest aspiring athletes to our experienced senior players.

The Power of Sponsorship

Sponsors are the backbone of community clubs like ours. Your support helps us build a brighter future for football in our area. As a sponsor, your business will gain visibility and align with a club that embodies passion, inclusivity, and a commitment to fostering a love for the game across all ages.

What We Offer: Customised Sponsorship Packages

We offer tailored sponsorship packages that fit any budget, providing unique opportunities to showcase your brand to our ever-growing community. With your support, your business will reach all club families, supporters, and visitors to our matches, as well as benefit from our strong online presence on social media, in-house club App, and our website.



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SPONSORSHIP OPPORTUNITIES

Packages are available January 2026 - December 2026

Join Us Today!

There's never been a better time to join the Sunbury United FC family. Let's work together to promote your business while supporting local sport for both junior and senior players. Our team is ready to customize a package that meets your needs and helps your business shine within our club and beyond.

Be part of the excitement. Be part of our future. Let's make a difference together!

Get in Touch

Contact our sponsorship team today to explore how you can elevate your brand while supporting our vibrant community.

Below is a list of our levels of sponsorship packages:

- **PLATINUM SPONSOR PACKAGE**
- **GOLD SPONSOR PACKAGE**
- **SILVER SPONSOR PACKAGE**
- **BRONZE SPONSOR PACKAGE**
- **YELLOW SPONSOR PACKAGE**
- **GROUND SIGNAGE PACKAGE**



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PLATINUM SPONSOR PACKAGE

\$8,000*

*Total cost is \$8,800 (incl GST, which business can claim)



- “Your Business Name” and logo will appear on 4 billboards, 1 on each side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Senior Men’s or Women’s team playing jersey & present with a framed SUFC Senior playing jersey.
- Your business will receive two tickets to SUFC Sponsors Event, Season Launches & Presentation Events.
- Social Media Senior team match day results posts proudly sponsored by “Your Name” throughout the season

GOLD SPONSOR PACKAGE

\$6,000*

*Total cost is \$6,600 (incl GST, which business can claim)



- “Your Business Name” and logo will appear on 3 billboards, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Junior playing jersey & presented with a framed SUFC Junior playing jersey.
- Your business will receive two tickets to SUFC Sponsors Event, Season Launches & Presentation Events.
- Social Media Senior team match day results posts proudly sponsored by “Your Name” throughout the season

SILVER SPONSOR PACKAGE

\$3,000*

*Total cost is \$3,300 (incl GST, which business can claim)



- “Your Business Name” and logo will appear on 2 billboards, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Junior teams Off-Field Teamwear.
- Your business will receive two tickets to SUFC Sponsors Event, Season Launches & Presentation Events.
- Social Media Senior team match day results posts proudly sponsored by “Your Name’ throughout the season

BRONZE SPONSOR PACKAGE

\$2,000*

*Total cost is \$2,200 (incl GST, which business can claim)



EXAMPLE

- “Your Business Name” and logo will appear on 1 billboard, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Senior’s teams Off-Field Teamwear.
- Your business will receive two tickets to SUFC Sponsors Event, Season Launches & Presentation Events.
- Social Media Senior team match day results posts proudly sponsored by “Your Name’ throughout the season

YELLOW SPONSORSHIP PACKAGE

\$1,300*

*Total cost is \$1,430 (incl GST, which business can claim)



- “Your Business Name” and logo will appear on 1 billboard, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our junior players training shirts.
- Invitations to our Sponsors Day
- Social Media Senior team match day results posts proudly sponsored by “Your Name” throughout the season

GROUND SIGNAGE SPONSOR

\$800*

*Total cost is \$880 (incl GST, which business can claim)



- “Your Business Name” and logo will appear on 1 billboard (approx. 1800mm x 900mm, on the side of the main senior pitch at Langama Park.
- Invitations to our Sponsors Day.
- Social Media Senior team match day results posts proudly sponsored by “Your Name’ throughout the season

SUFC SPONSORSHIP PACKAGES SUMMARY

Sponsorship packages are valid for 12 months or further terms on agreement

Sponsorship Items	Platinum	Gold	Silver	Bronze	Yellow	Ground Signage
"Your Business Name" & logo will be featured on billboards around the main pitch	4 signs	3 signs	2 signs	1 sign	1 sign	1 sign
Social Media Senior team match day results posts proudly sponsored by "Your Name" throughout the season	✓	✓	✓	✓	✓	✓
"Your Business Name" & logo will be printed on either SUFC Senior Men's or Senior Women's playing jersey & presented with a framed SUFC jersey	✓					
"Your Business Name" & logo will be printed on all SUFC Junior playing jerseys & presented with a framed SUFC jersey		✓				
"Your Business Name" and logo will be printed on our Junior teams off-field Teamwear (Hoodie)			✓			
"Your Business Name" and logo will be printed on our Senior teams off-field Teamwear (Jumper)				✓		
"Your Business Name" and logo will be printed on our Junior training					✓	
Your business will receive two tickets to SUFC Sponsors Event, Season Launches & Presentation Events	✓	✓	✓	✓		
Your business will receive two tickets to the SUFC Sponsors Event	✓	✓	✓	✓	✓	✓

BECOME A PART OF OUR CLUB

CONTACT US AT: Secretary@sufc.com.au



Jacqui Scott | Secretary | 0411 020 560 | secretary@sufc.com.au

Claire Miller | Sponsorship Coordinator | enquiries@sufc.com.au



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