

# SUNBURY UNITED FOOTBALL CLUB



## SPONSORSHIP PACKAGES 2024



#sufcstrengthinunity



# WELCOME FROM THE PRESIDENT



**Loris Rebeschini, SUFC President**

As we reflect upon the accomplishments and successes of this year, I am thrilled to share some exciting developments and achievements within our community.

This year has been truly remarkable for our organization. We've witnessed a phenomenal 75% increase in junior membership, a testament to the ongoing growth of our club.

This year Women's World Cup has sparked a significant surge of interest among our junior girls. This positive response reaffirms the importance of promoting inclusivity and providing opportunities for all members to engage with and excel within our club.

Looking ahead, our committee is already at work planning for the upcoming year, and we are optimistic about the prospects it holds. Anticipating a continued rise in junior membership, we project an even more substantial increase next year. Additionally, we are excited to announce the return of a Senior Women's team and the introduction of a Men's Metro team, both of which will contribute to the overall growth and diversity of our organization.

We recognize that none of these achievements would have been possible without the generous support of sponsors like you. Your commitment to our cause has played a pivotal role in fostering a sense of community, providing opportunities for growth, and creating a positive environment for our members.

As we embark on the journey into the next year, we sincerely hope that we can count on your continued support. Together, we can build upon the successes of the past and work towards creating an even brighter and more inclusive future for our organization. The success of our club has always been founded on the generosity and partnership of our sponsors and members. These contributions are invaluable as they cover our operating costs and allow us to build a quality Club.

# WELCOME FROM THE PRESIDENT

I'm reaching out to all of our current and future sponsors to encourage you to partner with us in the coming years. Your support will help us invest into the future of our club and especially to invest into the future of our junior members. Our kids need your support to create a sustainable development pathway from grassroots to senior football. We want to make SUFC a destination Club and not a transition one. We will continue to be the best Community Club we can, an inclusive and diverse family friendly environment while striving to create a culture of excellence.

Here is how you can help:

**Business Owners:** If you own a business, believe in Community clubs and love football, we ask that you become our sponsor. We have multiple levels of sponsorship, from \$800 up to being the Ground naming sponsor at \$20,000.

**Members:** As a member of our club, you can contribute by connecting us to businesses and their leaders you know who might be willing to sponsor us.

Finally, nothing would be possible without our collective family of players, members, supporters and above all sponsors. With your help, allied to a solid infrastructure and our top grade facilities, we look forward to a great 2024. "GO UNITED!"



#sufcstrengthinunity

# OUR HISTORY



As we reflect on our journey, it is with immense pride and gratitude that we celebrate the 50th anniversary of the Sunbury United Football Club. Our story began in 1973 when a group of passionate expatriate Europeans, including J. Minette, W. Lecch, J. Roden, S. Cupples, B. Kelly, R. Buckland, and L. Smedley, came together with a shared vision: to bring the beautiful game to the Sunbury area.

In our inaugural year of 1974, Sunbury United entered the Western District League, a bold step for a newly formed club. Despite the challenges of being in a competitive league, our senior team emerged as league leaders, and the reserves secured a commendable fifth place. This early success set the stage for what would become a rich history of achievement and camaraderie.

One of the defining moments in our history occurred in August 1975 when, in the first of many collaborations with the local council, an old paddock was transformed into what is now our cherished home—Langama Park on Mitchells Lane, Sunbury. This move marked not only a physical relocation but also a symbolic commitment to the growth and development of our club.



[#sufcstrengthinunity](https://www.instagram.com/sufcstrengthinunity)



# OUR HISTORY



Over the years, our teams consistently showcased their prowess, regularly finding themselves in the top half of the ladder. The tireless dedication of our players, coaches, and supporters helped build a legacy that we proudly uphold today. The main football pitch at Langama Park, meticulously maintained, stands as a testament to our commitment to excellence, rivaling those of clubs in the National Premier League system.

This year's celebration of our 50th anniversary is a testament to the resilience, passion, and unity that define our club. Sunbury United FC has become an integral part of the Sunbury community, and we owe our success to the unwavering support of our members, families, and supporters.

As we embark on the next 50 years, we do so with a sense of excitement and anticipation. The Sunbury United Football Club looks forward to shaping the future alongside our dedicated community. Together, we will continue to build on our legacy, fostering a love for the game and creating memories that will resonate for generations to come.

Thank you for being an essential part of our history, and here's to the next 50 years of Sunbury United Football Club!



#sufcstrengthinunity

# CLUB OVERVIEW 2022 SEASON

## 240 MEMBERS

Members are all registered players for the above mentioned season



2

SENIORS MEN'S TEAMS



0

SENIORS WOMEN'S TEAM



14

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



#sufcstrengthinunity

# CLUB OVERVIEW 2023 SEASON

## OVER 350 MEMBERS

Members are all registered players for the above mentioned season



**3**

SENIORS MEN'S TEAMS



**0**

SENIORS WOMEN'S TEAM



**18**

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



[#sufcstrengthinunity](https://www.instagram.com/sufcstrengthinunity)

# CLUB NUMBERS SPONSORSHIP REACH



## NEW WEBSITE

[WWW.SUFC.COM.AU](http://WWW.SUFC.COM.AU)



## 2,200 FOLLOWERS

FACEBOOK NETWORK



## 953 FOLLOWERS

INSTAGRAM FOLLOWERS



## OVER 600 MEMBERS

AFFILIATION WITH THE SUNBURY UNITED SPORTING CLUB



[#sufcstrengthinunity](https://www.instagram.com/sufcstrengthinunity)



# SPONSORSHIP OPPORTUNITIES

At Sunbury United FC, sponsors are represented in a professional, family-focused environment. We are confident that our sponsors will benefit through their relationship with our club and we welcome the opportunity for prospective parties to be a part of the club's bright and healthy future success.

When you join us you are partnering with a group of passionate and committed volunteers striving to spread the beautiful world game throughout the community for the mutual benefit of all members and, most importantly, to promote 'enjoyment first' for our participating kids and a safe place to learn and grow.

Sponsors are the life blood of all community clubs – without them, we simply could not exist and we embrace the chance to share in the excitement of football within our community.

If your business undertakes one of our sponsorship packages, you will be joining us at one of the most exciting times that our club has seen in its 50 years of operation. Your business can raise its profile in the community and help support local sport.

Our sponsorship team can customise a package to meet your budget, and we encourage you to take the opportunity to advertise your business within our growing community.

Why not see how you can promote your business?

Our reach will extend to all families across the whole club, along with the club's supporters who attend our matches and regularly visit our strongly branded online platforms on Facebook, Team App and soon to come new Website. Your business exposure will also extend to our affiliated Sunbury United Sporting Club.

Below is a list of our levels of sponsorship packages:

- **GROUND NAMING PACKAGE**
- **PLATINUM SPONSOR PACKAGE**
- **GOLD SPONSOR PACKAGE**
- **SILVER SPONSOR PACKAGE**
- **BRONZE SPONSOR PACKAGE**
- **GROUND SIGNAGE SPONSOR**



# GROUND NAMING PACKAGE

**\$20,000\***

\*Total cost is \$22,000 (incl GST, which business can claim)

**This package is valid from January to December 2024.**



- “Your Business Name” will have full naming rights to the main senior pitch at Langama Park, Mitchells Lane Sunbury which will be advertised and promoted as such through all SUFC, FFV and local community channels and social media sites.
- “Your Business Name” and logo will appear as a welcome board at the entrance of Langama Park.
- “Your Business Name” and logo will appear as the major sponsor featured prominently on the central high fence directly in front of our main pavilion.
- Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.
- Invitations to ALL of our social events, fundraisers including invitations to our Junior & Senior Presentation Days, with an invitation to present a trophy.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

# PLATINUM SPONSOR PACKAGE

**\$15,000\***

\*Total cost is \$16,500 (incl GST, which business can claim)

This package is valid from January to December 2024.



- “Your Business Name” and logo will appear on 4 billboards, 1 on each side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Senior Mens team Shirts & presented with a framed SUFC Senior Shirt.
- Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.
- Invitations to ALL of our social events, fundraisers including invitations to our Junior & Senior Presentation Days, with an invitation to present a trophy.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

# GOLD SPONSOR PACKAGE

**\$6,000\***

\*Total cost is \$6,600 (incl GST, which business can claim)

This package is valid from January to December 2024.

**COMMITTED**



- “Your Business Name” and logo will appear on 3 billboards, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Junior teams Shirts & presented with a framed SUFC Junior Shirt.
- Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.
- Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Senior Awards Presentation Night.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.



# SILVER SPONSOR PACKAGE

**\$4,000\***

\*Total cost is \$4,400 (incl GST, which business can claim)

This package is valid from January to December 2024.

**COMMITTED**



- “Your Business Name” and logo will appear on 2 billboards, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our Senior Women’s team Shirts & presented with a framed SUFC Senior Women’s Shirt.
- Invitations to our Sponsors Day plus 2 x memberships to the Sunbury United Sporting club.
- Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Senior Awards Presentation Night.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.



# BRONZE SPONSOR PACKAGE

**\$2,000\***

\*Total cost is \$2,200 (incl GST, which business can claim)

**This package is valid from January to December 2024.**



- “Your Business Name” and logo will appear on 1 billboards, on the side of the main senior pitch at Langama Park.
- “Your Business Name” and logo will be printed on our SUFC teams Jackets.
- Invitations to our Sponsors Day plus 1 x memberships to the Sunbury United Sporting club.
- Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Senior Awards Presentation Night.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

# GROUND SIGNAGE SPONSOR

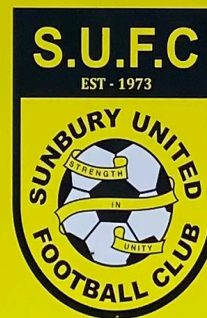
**\$800\***

\*Total cost is \$880 (incl GST, which business can claim)

This package is valid from January to December 2024.



**RELIANCE**  
real estate



- “Your Business Name” and logo will appear on 1 billboards (approx. 1800mm x 900mm, on the side of the main senior pitch at Langama Park.
- Invitations to our Sponsors Day.
- “Your Business Name” and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

# SUFC SPONSORSHIP PACKAGES

## SUMMARY

Sponsorship packages are valid for 12 months and require annual renewal.

SPONSORSHIP ITEMS	GROUND NAMING	PLATINUM	GOLD	SILVER	BRONZE	GROUND ADVERTISING
"Your Business Name" will have full naming rights to the main senior pitch at Langama Park, Mitchells Lane Sunbury which will be advertised and promoted as such through all SUFC, FFV and local community channels and social media sites.	●					
"Your Business Name" and logo will appear as a welcome board at the entrance of Langama Park.	●					
"Your Business Name" and logo will appear as the major sponsor featured prominently on the central high fence directly in front of our main pavilion.	●					
"Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.	●	●	●	●	●	●
"Your Business Name" and logo will appear on 4 billboards, 1 on each side of the main senior pitch at Langama Park.		●				
"Your Business Name" and logo will appear on 3 billboards, on the side of the main senior pitch at Langama Park.			●			
"Your Business Name" and logo will appear on 2 billboards, on the side of the main senior pitch at Langama Park.				●		
"Your Business Name" and logo will appear on 1 billboards (approx. 1800mm x 900mm, on the side of the main senior pitch at Langama Park					●	●
"Your Business Name" and logo will be printed on our Senior Men's team Shirts & presented with a framed SUFC Shirt.		●				
"Your Business Name" and logo will be printed on our Senior Women's team Shirts & presented with a framed SUFC Senior Women's Shirt.				●		
"Your Business Name" and logo will be printed on our Junior teams Shirts & presented with a framed SUFC Junior Shirt.			●			
"Your Business Name" and logo will be printed on our SUFC teams Jackets.					●	
Your Business will received a framed SUFC Senior or Junior team Shirt.		●	●	●		
Invitations to ALL of our social events, fundraisers including invitations to our Junior & Senior Presentation Days, with an invitation to present a trophy.	●	●	●	●		
Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Senior Awards Presentation Night.	●	●	●	●	●	
Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.	●	●	●			
Invitations to our Sponsors Day plus 2 x memberships to the Sunbury United Sporting club.				●		
Invitations to our Sponsors Day plus 1 x memberships to the Sunbury United Sporting club.					●	
Invitations to our Sponsors Day.					●	●

# BECOME A PART OF OUR CLUB

CONTACT US AT: [enquiries@sufc.com.au](mailto:enquiries@sufc.com.au)

# people.

[thempeople.com.au](http://thempeople.com.au)

**Loris Rebeschini** | President | 0420 244 614 | [president@sufc.com.au](mailto:president@sufc.com.au)

**Jacqui Scott** | Secretary | 0411 020 560 | [secretary@sufc.com.au](mailto:secretary@sufc.com.au)



[#sufcstrengthinunity](https://twitter.com/sufcstrengthinunity)